IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Lu et al.) I hereby certify that this paper is being deposited electronically with the United States Patent and
Serial No.: 10/667,992) Trademark Office on this date:
Filed: September 22, 2003) February 22, 2008
For: "Coded/Non-Coded Program	}
Audience Measurement System") /James A. Flight/
) James A. Flight
	Registration No.: 37,622
Group Art Unit: 2623) Attorney for Applicant(s)
Examiner: John R. Schnurr	,

PETITION FOR EXTENSION OF TIME UNDER 37 CFR 1.136(a)

Mail Stop Amendment Commissioner for Patents P.O. Box 1450 Alexandria, Virginia 22313-1450

Sir:

Applicant(s) hereby petition(s) for a three-month extension of time to respond to the Official action mailed on August 22, 2007.

Extension of Time

★ This is a petition for an extension of time under 37 CFR 1.136 for the total number of months checked below:

EXTENSION (Months)	FEE FOR LARGE ENTITY		FEE FOR SMALL ENTITY
One Month		\$120.00	\$60.00
Two Months		\$460.00	\$230.00
Three Months	X	\$1050.00	\$525.00
Four Months		\$1,640.00	\$820.00
Fifth Month		\$2,230.00	\$1,115.00

If an additional Extension of Time is required, please consider this a petition therefor.

Extension Fee: \$1050.00
An extension for month(s) has already been secured and the fee paid therefor of S is deducted from the total fee due for the total months of extension now requested.
Deduction: \$0.00

Extension Fee Due With This Request: \$1050.00

The Commissioner is hereby authorized to charge any deficiency in the amount enclosed or any additional fees which may be required under 37 CFR 1.16 or 1.17 to Deposit Account No. 50-2455. A copy of this request is enclosed.

Please refund any overpayment to Hanley, Flight & Zimmerman, LLC at the address below.

Correspondence Address:

Respectfully submitted,

HANLEY, FLIGHT & ZIMMERMAN, LLC USPTO Customer Number 34431 150 S. Wacker Drive Suite 2100 Chicago, Illinois 60606 (312) 580-1020

By: /James A. Flight/ James A. Flight Registration No.: 37,622

February 22, 2008